

# ZAMBIKES

not only building bikes but changing lives

## ***“High Quality Bicycle? Why?”***

### **The Need – Rural Transport**

Who can afford a car these days? In Zambian cities, most people move around using minibuses and often spend a large portion of their income on transport. The other option is to walk, especially in rural areas where traveling by foot is often the only option. Bicycles are starting to catch on in Zambia, but the quality of the predominant model is so bad that bikes are often broken beyond repair between six months and one year. Even if a car can be procured for a trip, a car cannot be driven on many rural roads because they are too narrow or rough. There is obviously a tremendous need for a new affordable, flexible, and sustainable option for transport.

#### **Some Facts:**

- People often pay around 70% of their income towards transport.
- Walking to work can take 3 hours or more on average.
- A nurse or a social worker traveling on foot can visit an average of only 3 patients per day.

#### **A Story:**

*“I walk everywhere. I visit as many people as I can every week but you should see my list of people that want me to come and visit... It is always growing and I can not get everywhere I need to go. The soles of my shoes are literally wearing through and I need a better transport solution. Please help.”*

- Pastor Ephraim

*“Every day I try to find a friendly truck driver to pick me up from the Army base or from the sand pits. If they do not, I would spend half of my day's wages on transport to and from work.”*

- Tik Mambwe

### **The Solution – A Zambike!**

The Zambike is a cut above the rest simply because we have gone back to the basics. Zambikes has looked at the state of the roads in Zambia and have designed a bicycle with a proven track record in Africa to be appropriately suited to the current environment. Finally, someone living in Zambia has asked the question, “What do Zambians need and what do they deserve?” Zambikes has partnered with the best in the world to bring Zambia a bike that is of the highest quality. Zambikes is on a mission to transform the bicycle industry in Zambia through quality products, innovation, and superior customer service.

#### **Some Facts:**

- For a person that used to walk 3 hours to work, their commute with a Zambike is lowered to only 40 minutes.
- With a Zambike, a nurse or social worker can visit an average of 10 patients per day.
- A person can carry more than double the weight on the bikes rear rack than in their arms. For a transport entrepreneur that means double the income.
- Teachers will be able to get to and from school three times faster with a Zambike, enabling them to have more time with the children and to be able to focus on the children, not on the clock.

- With their Zambikes, pastors are now able to visit people in the bush where even cars cannot go, positively impacting many of the social ills that plague nations such as Zambia.

Some Quotes:

- *“Making use of Zambikes have allowed us to reach villages that are quite far outside of town and has made our church plant easier. We also use Zambikes in other areas of our ministry. Instead of spending a long time walking to our Children’s Ministry, we can now spend more time with the children. Our Zambikes help us to move quickly between the market, shops and places of ministry. We can deliver messages and letters faster by bicycle.”*  
- Good News II Ministry Team in Mpulungu and Nsumbu
- *“Our staff can reach the most isolated communities in the Kala and Mwange refugee camps and can provide them with information about repatriation and reintegration skills-building activities. The Zambikes are also used to send our advocates into the communities to play radio programs for the refugees. News journal staff use the Zambikes to gather stories from trained journalists in the camps, and trained HIV/AIDS educators use the Zambikes to transport educational equipment to and from the pre-departure center, where they provide HIV prevention education to refugees.”*  
- FORGE - <http://www.forgenow.org/>
- *“After receiving some mentoring and encouragement we took a loan of \$6 to move goods with our Zambikes from the bush to town. In three weeks we paid back the loan, turned it to \$160 and both bought 12-acre farms. This was possible because of our Zambikes.”*  
- Dennis and Patrick

Please Contact Zambikes for more information:

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